### Standard License

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>4imprint Inc.</td>
<td>PO Box 320, Oshkosh, WI 54903-0320</td>
<td>Mr. John Lord</td>
<td>920-236-7272</td>
<td>920-236-7282</td>
<td><a href="mailto:john.lord@4imprint.com">john.lord@4imprint.com</a></td>
<td>03/08/2013</td>
<td>Restricted Channel</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts &amp; Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear)</td>
</tr>
<tr>
<td>Action Custom Sportswear LLC</td>
<td>7007 College Blvd. #700, Overland Park, KS 66211</td>
<td>Ms. Cathy Groves</td>
<td>913-234-6235</td>
<td>913-663-6801</td>
<td><a href="mailto:cgroves@acs-surf.com">cgroves@acs-surf.com</a></td>
<td>03/26/2012</td>
<td>Restricted Channel</td>
<td>01H (Men's Fashion Apparel) 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
</tbody>
</table>
### The George Washington University

**Advanced Graphic Products dba Advanced-Online (58410)**  
750 Gateway  
Coppell, TX 75019  
Ms. Melissa Gurley  
Phone: 972-471-5422  
Fax: 972-471-3040  
www.Advanced-online.com  
ar@advanced-online.com  
Spec Agr Disclosed: 01/10/2012  

**Distribution Channel(s)**  
- Internet/TV/Catalog  
- Related Retail/Direct

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01C (Men's/Unisex Other Headwear)  
- 01E (Jerseys/Uniforms)  
- 01F (Infant/Toddler Apparel)  
- 01G (Women's Apparel)  
- 01H (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  
- 01N (Men's/Unisex Structured Closed Back Headwear)  
- 01O (Men's/Unisex Structured Stretch Fit Headwear)  
- 01P (Men's/Unisex Unstructured Closed Back Headwear)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 07B (Consumables)  
- 07D (Infant Products)

**Alex and Ani (80860)**  
World Headquarters 2000 Chapel View Blvd. Ste. 360  
Cranston, RI 02920  
Ms. Colleen Fugere  
Phone: 401-633-1486  
Fax: 888-636-3598  
www.Alexandani.com  
colleen@alexandani.com  
Spec Agr Disclosed: 02/11/2013  

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 02A (Jewelry)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05E (Publishing)

**Alta Gracia by Knights Apparel Inc. (86424)**  
5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone: 864-587-9690  
Fax: 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 02/06/2013  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Restricted Channel

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)

**API (26969)**  
4471 Nicole Dr.  
Lanham, MD 20706  
Ms. Cindy Brown  
Phone: 301-731-6100  
Fax: www.Apisource.com  
cindy.brown@apisource.com  
Spec Agr Disclosed: 08/23/2012  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Restricted Channel

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01N (Men's/Unisex Structured Closed Back Headwear)  
- 01O (Men's/Unisex Structured Stretch Fit Headwear)  
- 01P (Men's/Unisex Unstructured Closed Back Headwear)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 03A (Domestics)

**Alumni Bricks LLC (91255)**  
2200 Wilson Blvd. Suite 102-254  
Arlington, VA 22201  
Mr. Peter Balazy  
Phone: 703-241-1252  
Fax: www.Alumnibricks.com  
peter@alumnibricks.com  
Spec Agr Disclosed: 04/23/2012
## The George Washington University

### Atrium Corporation dba CAMPUS COUTURE (71647)
- **Address**: 188 Commerce Boulevard, Johnstown, OH 43031
- **Contact**: Ms. Emily Siefert
- **Phone**: 740-966-8226
- **Fax**: 740-966-8203
- **Website**: www.Campuscouture.com
- **Email**: esiefert@atriumco.com
- **Spec Agr Disclosed**: 02/27/2012

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
  - Off-Price
  - Specialty Mid-Tier
  - Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)

### Boathouse Sports (16417)
- **Address**: 425 E. Hunting Park Ave., Philadelphia, PA 19124
- **Contact**: Ms. Louise Young
- **Phone**: 215-425-4300
- **Fax**: 215-425-2068
- **Website**: www.Boathouse.com
- **Email**: lyoung@boathouse.com
- **Spec Agr Disclosed**: 12/26/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01I (Women's Apparel)

### Beacon Promotions Inc. (30949)
- **Address**: 2121 Bridge St., New Ulm, MN 56073
- **Contact**: Mrs. Amy Wendinger
- **Phone**: 507-359-3800
- **Fax**: 507-359-8015
- **Website**: www.beaconpromotions.com
- **Email**: awendinger@beaconpromotions.com
- **Spec Agr Disclosed**: 06/08/2012

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
  - Specialty Mid-Tier
  - Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05B (Checks)
- 05D (School Supplies)
- 06A (Sports Equipment)

### Box Seat Clothing Company (11616)
- **Address**: 6800 Southpoint Pkwy Suite 550, Jacksonville, FL 32216
- **Contact**: Ms. Caitlin Norgard
- **Phone**: 904-271-4172
- **Fax**: 850-254-9893
- **Website**: www.Ruppshirts.com
- **Email**: cnorgard@boxseatclothing.com
- **Spec Agr Disclosed**: 10/22/2012

**Distribution Channel(s)**
- Campus/Local Channel
  - Department Stores
  - Internet/TV/Catalog
  - Restricted Channel
  - Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01H (Men's Fashion Apparel)
- 011 (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 05B (Checks)
- 05D (School Supplies)
- 06A (Sports Equipment)

### Brooks Brothers by Vesi Inc. (93864)
- **Address**: 16 Tech View Pl., Cincinnati, OH 45215
- **Contact**: Ms. Sue Visconti
- **Phone**: 513-563-6002
- **Fax**: 513-563-6692
- **Website**: svisconti@vesiinc.com
- **Spec Agr Disclosed**: 05/19/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Specialty Mid-Tier

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 05E (Publishing)
The George Washington University

By Sara LLC (91793)
1441 Brickell Ave. Suite 1400
Miami, FL 33131
Ms. Sara Rosenberg
Phone  610-909-0404
Fax     215-665-1790
www.Bysaradesigns.com
srosenberg@bysaradesigns.com
Spec Agr Disclosed: 04/06/2012

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
02C (Personal Accessories)

Campus Crystal Collection (14563)
PO Box 1199
Conway, NH 03818-1199
Ms. Susan Holt
Phone  603-447-2091
Fax     603-447-6695
www.Campuscystal.com
sue@glassgraphics.com
Spec Agr Disclosed: 01/24/2013

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog

Product Categories
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Captiv8 Promotions (98432)
57 East 11th St. 5th Floor
New York, NY 10003
Mr. Max Katz
Phone  212-473-2440
Fax     212-473-2739
www.Captiv8promos.com
max@captiv8promos.com
Spec Agr Disclosed: 02/12/2012

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

CDI Corp (17259)
3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone  773-205-2960
Fax     773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/09/2012

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
# The George Washington University

## Licensees

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License ID</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champion Custom Products</td>
<td>(12269)</td>
<td>9700 Commerce Parkway, Lenexa, KS 66219</td>
<td>Mr. Trey Ham</td>
<td>913-693-3261</td>
<td>913-693-3939</td>
<td><a href="mailto:tham@gearforsports.com">tham@gearforsports.com</a></td>
<td>03/21/2012</td>
<td><strong>Campus/Local Channel</strong></td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01C (Men's/Unisex Other Headwear), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01J (Men's/Unisex Fleece), 01L (Men's/Unisex Performance Apparel), 02C (Personal Accessories), 05E (Publishing)</td>
</tr>
<tr>
<td>ClassWatch LLC</td>
<td>(73355)</td>
<td>920 U St. NW, Washington, DC 20001</td>
<td>Mr. Ryan MacCauley</td>
<td>202-621-0575</td>
<td>888-782-3635</td>
<td><a href="mailto:ryan.maccauley@classwatch.com">ryan.maccauley@classwatch.com</a></td>
<td>10/22/2012</td>
<td><strong>Campus/Local Channel</strong></td>
<td>02A (Jewelry)</td>
</tr>
<tr>
<td>College Concepts LLC</td>
<td>(11690)</td>
<td>3350 Riverwood Pkwy. Suite 850, Atlanta, GA 30339</td>
<td>Ms. Sonya Holmes</td>
<td>770-859-1420</td>
<td>770-859-1434</td>
<td><a href="mailto:sholmes@collegeconcepts.com">sholmes@collegeconcepts.com</a></td>
<td>03/04/2013</td>
<td><strong>Better Dept Stores/Boutiques</strong></td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01M (Clothing Accessories)</td>
</tr>
<tr>
<td>Church Hill Classics</td>
<td>(15381)</td>
<td>594 Pepper Street, Monroe, CT 06468</td>
<td>Ms. Cindy Shaw</td>
<td>203-268-1598</td>
<td>203-268-2468</td>
<td><a href="mailto:cindys@diplomaframe.com">cindys@diplomaframe.com</a></td>
<td>07/19/2012</td>
<td><strong>Campus/Local Channel</strong></td>
<td>03C (Office Products), 05E (Publishing)</td>
</tr>
<tr>
<td>College Kids LLP</td>
<td>(33691)</td>
<td>209 Rockwood Lane, Neenah, WI 54956</td>
<td>Joe Franzoi</td>
<td>920-886-8920</td>
<td>920-886-8933</td>
<td><a href="mailto:joe.franzoi@collegekids.com">joe.franzoi@collegekids.com</a></td>
<td>12/13/2012</td>
<td><strong>Campus/Local Channel</strong></td>
<td>01F (Infant/Toddler Apparel), 01G (Youth Apparel), 07D (Infant Products)</td>
</tr>
</tbody>
</table>

### Coggins Promotional Advertising (69724)

- **Address**: 41 Park of Commerce Way Suite 101, Savannah, GA 31405
- **Contact Person**: Mr. Paul Coggins
- **Phone**: 912-232-3754
- **Fax**: 912-232-5006
- **Email**: pcoggins@cogginspromo.com
- **Spec Agr Disclosed**: 10/22/2012

#### Distribution Channel(s)

- **Internet/TV/Catalog**
- **Restricted Channel**

#### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
### The George Washington University

<table>
<thead>
<tr>
<th>Collegiate Bead Company (81950)</th>
</tr>
</thead>
</table>
| **Address:** 1 Ajax Dr. #120  
Madison Heights, MI 48017  
Mr. David Schowalter  
Phone: 248-336-9347  
Fax: no fax - email  
www.Collegebeadco.com  
dave@collegebeadco.com  |
| **Spec Agr Disclosed:** 03/20/2013 |
| **Distribution Channel(s):**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier |
| **Product Categories:**  
- 02A (Jewelry) |

<table>
<thead>
<tr>
<th>Collegiate Pacific Co. (11654)</th>
</tr>
</thead>
</table>
| **Address:** PO Box 300  
Roanoke, VA 24002  
Ms. Linda Reich  
Phone: 540-981-0281  
Fax: 540-981-0337  
www.Collegiatepacific.com  
linda.reich@collegiatepacific.com  |
| **Spec Agr Disclosed:** 11/12/2012 |
| **Distribution Channel(s):**  
- Campus/Local Channel  
- Restricted Channel  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories:**  
- 04C (Signage Products) |

| Commemorative Brands Inc. dba  
Balfour (12274) |
|----------------|
| **Address:** 7211 Circle S. Road  
Austin, TX 78745  
Ms. Sheila Chandler  
Phone: 512-440-2430  
Fax: 512-444-7618  
www.Balfour.com  
sheila.chandler@cbi-rings.com  |
| **Spec Agr Disclosed:** 03/08/2012 |
| **Distribution Channel(s):**  
- Campus/Local Channel  
- Related Retail/Direct  |
| **Product Categories:**  
- 02A (Jewelry)  
- 02B (Class Rings)  
- 05D (School Supplies)  
- 05E (Publishing) |

<table>
<thead>
<tr>
<th>Corporate Specialties Inc. (48003)</th>
</tr>
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</table>
| **Address:** 11007 Ralston Rd.  
Rockville, MD 20852  
Mr. Sean Molloy  
Phone: 301-530-3510  
Fax: 301-530-6401  
smolloy@rpromos.com  |
| **Spec Agr Disclosed:** 09/13/2012 |
| **Distribution Channel(s):**  
- Restricted Channel  |
| **Product Categories:**  
- 01H (Men's Fashion Apparel)  
- 04D (Gifts & Novelties - Miscellaneous) |

<table>
<thead>
<tr>
<th>Coveroo Inc. (78708)</th>
</tr>
</thead>
</table>
| **Address:** 1000 Brannan St. Suite 100  
San Francisco, CA 94103  
Mr. Daniel Pena  
Phone: 415-508-3663  
Fax: 415-626-1374  
www.Coveroo.com  
dpena@coveroo.com  |
| **Spec Agr Disclosed:** 10/10/2012 |
| **Distribution Channel(s):**  
- Campus/Local Channel  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  |
| **Product Categories:**  
- 04D (Gifts & Novelties - Miscellaneous) |

<table>
<thead>
<tr>
<th>Colosseum Athletics Corporation (13069)</th>
</tr>
</thead>
</table>
| **Address:** 2400 S. Wilmington Ave.  
Compton, CA 90220-5403  
Minority/Woman Owned  
Mr. Brian Delehoy  
Phone: 714-308-9954  
Fax: 310-667-8354  
www.Colosseumusa.com  
briand@colocm.com  |
| **Spec Agr Disclosed:** 07/16/2012 |
| **Distribution Channel(s):**  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog  
- Off-Price  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories:** |

<table>
<thead>
<tr>
<th>Contemporary Inc. dba Cawley Company (43623)</th>
</tr>
</thead>
</table>
| **Address:** PO Box 2110  
Manitowoc, WI 54221  
Ms. Debra Knudsen  
Phone: 920-686-7000  
Fax: 920-686-7080  
debrak@thecawleyco.com  |
| **Spec Agr Disclosed:** 12/11/2012 |
| **Distribution Channel(s):**  
- Campus/Local Channel  
- Related Retail/Direct  |
| **Product Categories:**  
- 02C (Personal Accessories) |
### The George Washington University

<table>
<thead>
<tr>
<th>Creative Knitwear (50333)</th>
<th>CSI International Inc. (12351)</th>
<th>Deluxe Financial Services Inc. (11711)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PO Box 921852</strong>&lt;br&gt;Norcross, GA 30010&lt;br&gt;Minority/Woman Owned&lt;br&gt;Mr. Neal Marks&lt;br&gt;Phone 770-530-5984&lt;br&gt;Fax 770-393-1825&lt;br&gt;www.Creativeknitwear.com&lt;br&gt;<a href="mailto:neal.marks@creativeknitwear.com">neal.marks@creativeknitwear.com</a>&lt;br&gt;Spec Agr Disclosed: 02/07/2013</td>
<td><strong>1001 Main Street</strong>&lt;br&gt;<strong>Niagara Falls, NY 14301</strong>&lt;br&gt;Ms. Flora Duval&lt;br&gt;Phone 800-441-2895&lt;br&gt;Fax 716-285-6332&lt;br&gt;www.Csicollegiate.com&lt;br&gt;<a href="mailto:flora@csgifts.com">flora@csgifts.com</a>&lt;br&gt;Spec Agr Disclosed: 06/06/2012</td>
<td><strong>3660 Victoria Street North</strong>&lt;br&gt;Shoreview, MN 55126&lt;br&gt;Ms. Michelle Gumaelius&lt;br&gt;Phone 651-490-8339&lt;br&gt;Fax 651-787-1703&lt;br&gt;www.Deluxe.com&lt;br&gt;<a href="mailto:michelle.gumaelius@deluxe.com">michelle.gumaelius@deluxe.com</a>&lt;br&gt;Spec Agr Disclosed: 12/04/2012</td>
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<tr>
<td><strong>Distribution Channel(s)</strong>&lt;br&gt;Better Dept Stores/Boutiques&lt;br&gt;Campus/Local Channel&lt;br&gt;Department Stores&lt;br&gt;Internet/TV/Catalog&lt;br&gt;Related Retail/Direct&lt;br&gt;Specialty Mid-Tier&lt;br&gt;Sporting Goods/Sports Specialty/Fan Shops</td>
<td><strong>Product Categories</strong>&lt;br&gt;02A (Jewelry)&lt;br&gt;02C (Personal Accessories)&lt;br&gt;03A (Domestics)&lt;br&gt;03B (Furniture/Furnishings)&lt;br&gt;03C (Office Products)&lt;br&gt;03D (Housewares)&lt;br&gt;04A (Automobile Products)&lt;br&gt;04D (Gifts &amp; Novelties - Miscellaneous)&lt;br&gt;05D (School Supplies)</td>
<td><strong>Distribution Channel(s)</strong>&lt;br&gt;Restricted Channel</td>
</tr>
<tr>
<td><strong>Creative Resources Agency LLC (85218)</strong>&lt;br&gt;1208 5th St. South&lt;br&gt;Hopkins, MN 55343&lt;br&gt;Ms. Caren Schweitzer&lt;br&gt;Phone 952-988-9407&lt;br&gt;Fax 952-988-9407&lt;br&gt;<a href="mailto:kia@acreativeresource.com">kia@acreativeresource.com</a>&lt;br&gt;Spec Agr Disclosed: 11/13/2012</td>
<td><strong>1001 North 34th Street - Suite 400</strong>&lt;br&gt;<strong>Seattle, WA 98103</strong>&lt;br&gt;Ms. Erika Dahring&lt;br&gt;Phone 206-428-5708&lt;br&gt;Fax 206-830-6217&lt;br&gt;www.Cutterbuck.com&lt;br&gt;<a href="mailto:Erika.Dahring@cutterbuck.com">Erika.Dahring@cutterbuck.com</a>&lt;br&gt;Spec Agr Disclosed: 02/19/2013</td>
<td><strong>Distribution Channel(s)</strong>&lt;br&gt;Restricted Channel</td>
</tr>
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<td><strong>Product Categories</strong>&lt;br&gt;01F (Infant/Toddler Apparel)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01I (Women's Apparel)&lt;br&gt;01M (Clothing Accessories)&lt;br&gt;02C (Personal Accessories)&lt;br&gt;03A (Domestics)&lt;br&gt;07D (Infant Products)</td>
<td><strong>Distribution Channel(s)</strong>&lt;br&gt;Better Dept Stores/Boutiques&lt;br&gt;Campus/Local Channel&lt;br&gt;Department Stores&lt;br&gt;Golf Specialty&lt;br&gt;Internet/TV/Catalog&lt;br&gt;Off-Price&lt;br&gt;Related Retail/Direct&lt;br&gt;Restricted Channel&lt;br&gt;Specialty Mid-Tier&lt;br&gt;Sporting Goods/Sports Specialty/Fan Shops</td>
<td><strong>Product Categories</strong>&lt;br&gt;01H (Men's Fashion Apparel)&lt;br&gt;04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
</tbody>
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### Dynamic Advertising Solutions (54910)

| 1011 Arlington Blvd. Suite 231<br>Arlington, VA 22209<br>Mr. Andrew Langsam<br>Phone 703-351-5152<br>Fax 703-351-0068<br>www.Dyadsolutions.com<br>a.langsam@getdas.com<br>Spec Agr Disclosed: 09/17/2012 | **Distribution Channel(s)**<br>Restricted Channel |
| **Product Categories**<br>01H (Men's Fashion Apparel)<br>04D (Gifts & Novelties - Miscellaneous) |
The George Washington University

Eglomise Designs of Boston Inc. (15483)
4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
Spec Agr Disclosed: 07/26/2012

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories
02A (Jewelry)
03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Esselte Corporation dba Ampad (11600)
3101 East George Bush Hwy. Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 972-578-3350
www.Ampad.com
rhanson@esselte.com
Spec Agr Disclosed: 09/21/2012

Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mass

Product Categories
05A (Stationery)
05D (School Supplies)

Explosion Sportswear (47212)
4814 S. 35th Street
Phoenix, AZ 85040
Mr. Bryant Aplass
Phone 480-703-5914
Fax 602-276-4315
www.Explosionsportswear.com
bryant@explosionsportswear.com
Spec Agr Disclosed: 08/28/2012

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)

FatHead LLC (15444)
1046 Woodward Avenue
Detroit, MI 48226
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 11/28/2012

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
03B (Furniture/Furnishings)
05A (Stationery)
05E (Publishing)
### The George Washington University

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<th>Licensee Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
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<tr>
<td>Flash Ventures dba Tribeca</td>
<td>665 Broadway, Suite 302</td>
<td>Mr. Jason Hojnacki</td>
<td>646-545-4563</td>
<td>917-591-9323</td>
<td><a href="http://www.Gametimegeeks.com">www.Gametimegeeks.com</a></td>
<td><a href="mailto:jason@tribecagear.com">jason@tribecagear.com</a></td>
<td>04/05/2012</td>
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<td>02C (Personal Accessories), 03C (Office Products), 06A (Sports Equipment), 07H (Media Players &amp; Content)</td>
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<td>Geiger Collegiate Promotions</td>
<td>70 Mt Hope Avenue</td>
<td>Ms. Rachelle Power</td>
<td>207-755-2480 2087</td>
<td>207-755-2687</td>
<td><a href="http://www.Geiger.com">www.Geiger.com</a></td>
<td><a href="mailto:rpower@geiger.com">rpower@geiger.com</a></td>
<td>12/04/2012</td>
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<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01J (Men's/Unisex Fleece), 01M (Clothing Accessories), 01R (Men's/Unisex Adjustable Non-Wool Headwear), 02A (Jewelry), 02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 03D (Housewares), 04A (Automobile Products), 04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous), 05A (Stationery), 05C (Paper Products), 05D (School Supplies), 06A (Sports Equipment), 06C (Toys)</td>
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<tr>
<td>Greek 101/Campus T-shirt</td>
<td>646 Sawmill River Road</td>
<td>Mr. Jim Levi</td>
<td>914-476-6700 106</td>
<td>914-476-4333</td>
<td><a href="http://www.Greek101.com">www.Greek101.com</a></td>
<td><a href="mailto:jim@greek101.com">jim@greek101.com</a></td>
<td>07/19/2012</td>
<td>Restricted</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01J (Men's/Unisex Fleece), 01N (Men's/Unisex Structured Closed Back Headwear), 01O (Men's/Unisex Structured Stretch Fit Headwear), 01P (Men's/Unisex Unstructured Closed Back Headwear), 01Q (Men's/Unisex Adjustable Wool Blend Headwear), 01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
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<tr>
<td>Four Point Products</td>
<td>106 Gamma Drive</td>
<td>Ms. Tammy Plutko</td>
<td>800-456-6603</td>
<td>412-967-9888</td>
<td><a href="http://www.Fourpoint.com">www.Fourpoint.com</a></td>
<td><a href="mailto:tammyp@binders.com">tammyp@binders.com</a></td>
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<tr>
<td>Giftworksplus (WI)</td>
<td>N 15 W22218 Watertown Rd.</td>
<td>Ms. Karla Jordan</td>
<td>414-915-6200</td>
<td>262-522-7945</td>
<td><a href="http://www.Giftworksplus.com">www.Giftworksplus.com</a></td>
<td><a href="mailto:karla@giftworksplus.com">karla@giftworksplus.com</a></td>
<td>08/13/2012</td>
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# The George Washington University

## Hanky Panky Ltd. (49346)

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<th>Email</th>
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<tr>
<td>373 Park Ave. S. New York, NY 10016</td>
<td>212-725-4996</td>
<td>212-447-1958</td>
<td><a href="mailto:lida@hankypanky.com">lida@hankypanky.com</a></td>
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### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01I (Women's Apparel)

## Hello Kitty by Top Line Screen Printing & Embroidery (85063)

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### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

## Holloway Sportswear Inc. (11789)

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<th>Address</th>
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<tr>
<td>2633 Campbell Road Sidney, OH 45365-4489</td>
<td>937-494-2514</td>
<td>937-497-7337</td>
<td><a href="mailto:lisa.moses@hollowayusa.com">lisa.moses@hollowayusa.com</a></td>
</tr>
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### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

## Hello Kitty by Spirit Products Ltd./MA (100086)

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<tr>
<td>88 Essex Street Haverhill, MA 01832</td>
<td>978-372-2022</td>
<td>978-372-5399</td>
<td><a href="mailto:mcamacho@spiritproducts.com">mcamacho@spiritproducts.com</a></td>
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### Distribution Channel(s)
- Campus/Local Channel

### Product Categories
- 02C (Personal Accessories)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)

## Herff Jones Inc. (12263)

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<th>Address</th>
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<tr>
<td>4601 West 62nd Street Indianapolis, IN 46268</td>
<td>317-612-3683</td>
<td>317-612-3683</td>
<td><a href="mailto:hastrohm@herffjones.com">hastrohm@herffjones.com</a></td>
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### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 02A (Jewelry)
- 02B (Class Rings)
- 02C (Personal Accessories)
- 03C (Office Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
## The George Washington University

**J America (14278)**

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<th>J America (14278)</th>
<th>01A (Men's/Unisex T-shirts)</th>
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<td>Ms. Melissa Shears</td>
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<td><a href="mailto:mshears@america.com">mshears@america.com</a></td>
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**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**Jardine Associates (44516)**

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<th>01H (Men's Fashion Apparel)</th>
<th>02A (Jewelry)</th>
<th>02B (Class Rings)</th>
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<td>Phone 401-667-3800</td>
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<tr>
<td><a href="mailto:susank@jardineassociates.com">susank@jardineassociates.com</a></td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**JanSport a division of VF Outdoor Inc. (11946)**

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<tr>
<td><a href="mailto:dawsonbrown@vf.com">dawsonbrown@vf.com</a></td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Jostens Inc. (11572)**

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<th>02A (Jewelry)</th>
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<tr>
<td><a href="mailto:elizabeth.lent@jostens.com">elizabeth.lent@jostens.com</a></td>
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</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**K & M/Nordic Co. (12397)**

<table>
<thead>
<tr>
<th>K &amp; M/Nordic Co. (12397)</th>
<th>01H (Men's Fashion Apparel)</th>
<th>02A (Jewelry)</th>
<th>02B (Class Rings)</th>
<th>03A (Domestics)</th>
<th>03B (Furniture/Furnishings)</th>
<th>03C (Office Products)</th>
<th>04A (Automobile Products)</th>
<th>04B (Collectibles)</th>
<th>04C (Signage Products)</th>
<th>04D (Gifts &amp; Novelties - Miscellaneous)</th>
<th>05A (Stationery)</th>
<th>05D (School Supplies)</th>
<th>05E (Publishing)</th>
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<td>Ms. Sandy Martin</td>
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<tr>
<td><a href="mailto:licensing@nordiccompanyinc.com">licensing@nordiccompanyinc.com</a></td>
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</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
### The George Washington University

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaeser &amp; Blair Inc./OH (43722)</td>
<td>Restricted Channel</td>
<td>Grocery/Drug/Convenience Stores&lt;br&gt;Off-Price&lt;br&gt;Specialty Mass&lt;br&gt;Super Center/Wholesale Clubs</td>
</tr>
<tr>
<td>KenCraft Candy Inc. (91334)</td>
<td>Better Dept Stores/Boutiques&lt;br&gt;Campus/Local Channel&lt;br&gt;Deparment Stores&lt;br&gt;Grocery/Drug/Convenience Stores&lt;br&gt;Internet/TV/Catalog&lt;br&gt;Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01A (Men's/Unisex T-shirts)&lt;br&gt;01B (Men's/Unisex Outerwear)&lt;br&gt;01D (Men's/Unisex Combo-Packaged Goods)&lt;br&gt;01E (Jerseys/Uniforms)&lt;br&gt;01F (Infant/Toddler Apparel)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01H (Men's Fashion Apparel)&lt;br&gt;01I (Women's Apparel)&lt;br&gt;01J (Men's/Unisex Fleece)&lt;br&gt;01K (Men's/Unisex Loungewear &amp; Sleepwear)&lt;br&gt;02C (Personal Accessories)&lt;br&gt;03A (Domestics)&lt;br&gt;04C (Signage Products)&lt;br&gt;05E (Publishing)&lt;br&gt;07D (Infant Products)</td>
</tr>
<tr>
<td>Knights Apparel Inc. (14948)</td>
<td></td>
<td>01A (Men's/Unisex T-shirts)&lt;br&gt;01B (Men's/Unisex Outerwear)&lt;br&gt;01D (Men's/Unisex Combo-Packaged Goods)&lt;br&gt;01E (Jerseys/Uniforms)&lt;br&gt;01F (Infant/Toddler Apparel)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01H (Men's Fashion Apparel)&lt;br&gt;01I (Women's Apparel)&lt;br&gt;01J (Men's/Unisex Fleece)&lt;br&gt;01K (Men's/Unisex Loungewear &amp; Sleepwear)&lt;br&gt;02C (Personal Accessories)&lt;br&gt;03A (Domestics)&lt;br&gt;04C (Signage Products)&lt;br&gt;05E (Publishing)&lt;br&gt;07D (Infant Products)</td>
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</table>

### League Collegiate Wear (13962)

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
<th>Campus/Local Channel&lt;br&gt;Internet/TV/Catalog&lt;br&gt;Sporting Goods/Sports Specialty/Fan Shops</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Categories</td>
<td>01A (Men's/Unisex T-shirts)&lt;br&gt;01E (Jerseys/Uniforms)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01H (Men's Fashion Apparel)&lt;br&gt;01I (Women's Apparel)&lt;br&gt;01J (Men's/Unisex Fleece)&lt;br&gt;03A (Domestics)</td>
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</tbody>
</table>

### Lakeshirts Inc. dba Blue 84 (11808)

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
<th>Campus/Local Channel&lt;br&gt;Restricted Channel</th>
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<tbody>
<tr>
<td>Product Categories</td>
<td>01A (Men's/Unisex T-shirts)&lt;br&gt;01B (Men's/Unisex Outerwear)&lt;br&gt;01D (Men's/Unisex Combo-Packaged Goods)&lt;br&gt;01E (Jerseys/Uniforms)&lt;br&gt;01F (Infant/Toddler Apparel)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01J (Men's/Unisex Fleece)</td>
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### LogoFit LLC (12034)

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
<th>Campus/Local Channel&lt;br&gt;Restricted Channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Categories</td>
<td>01A (Men's/Unisex T-shirts)&lt;br&gt;01F (Infant/Toddler Apparel)&lt;br&gt;01G (Youth Apparel)&lt;br&gt;01M (Clothing Accessories)</td>
</tr>
</tbody>
</table>
## The George Washington University

### Louis Garneau USA (51457)
- **PO Box 755**
- **Newport, VT 05855**
- **Ms. Heidi Myers**
- **Phone**: 802-334-5885
- **Fax**: 802-334-6425
- **www.Louisgarneau.us**
- **hmyers@louisgarneau.us**
- **Spec Agr Disclosed**: 08/08/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01M (Clothing Accessories)

### Mac Mannes (15426)
- **6400 Goldsboro Rd., #350**
- **Bethesda, MD 20817**
- **Mr. Chris Heubner**
- **Phone**: 202-333-0900
- **Fax**: 202-537-1939
- **www.Macmannes.com**
- **chuebner@macmannes.com**
- **Spec Agr Disclosed**: 11/20/2012

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

### Manual Woodworkers & Weavers (12284)
- **3737 Howard Gap Road**
- **Hendersonville, NC 28792**
- **Ms. Penni Geyer**
- **Phone**: 828-692-7333
- **Fax**: 828-696-8237
- **www.Mwwcollegiate.com**
- **pennig@manualww.com**
- **Spec Agr Disclosed**: 10/29/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04E (Holiday Accessories)
- 05E (Publishing)

### Maryland Athletic & Corp. Supply (51597)
- **10041 Culverene Rd.**
- **Ellicott City, MD 21042**
- **Mr. Jim Emery**
- **Phone**: 410-461-6227
- **Fax**: 410-750-8829
- **www.Macsgear.com**
- **Jim@macsgear.com**
- **Spec Agr Disclosed**: 06/08/2012

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

### Mascot Factory (62517)
- **12340 Stowe Dr, Suite C**
- **Poway, CA 92064-8833**
- **Mr. Benjamin Lee**
- **Phone**: 877-250-2244
- **Fax**: 407-386-6968
- **www.Mascotfactory.com**
- **ben@mascotfactory.com**
- **Spec Agr Disclosed**: 05/03/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 06C (Toys)
- 07D (Infant Products)

### Marble Mountain Creations (41102)
- **PO Box 927**
- **Shannon, GA 30172**
- **Ms. Julie Ruth**
- **Phone**: 706-346-1018
- **Fax**: www.Trainsgoneby.com
- **marblemt@bellsouth.net**
- **Spec Agr Disclosed**: 02/13/2013

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 06C (Toys)
- 07D (Infant Products)
The George Washington University

Mead Products LLC (13020)
101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222  Fax 607-561-5932
www.Meadwestvaco.com
nanette.birdsall@acco.com
Spec Agr Disclosed: 01/08/2012

Distribution Channel(s)
Campus/Local Channel

Product Categories
05D (School Supplies)

Meesh & Mia (82394)
PO Box 773
Sandpoint, ID 83864
Mr. Dave Morris
Phone 208-265-0614  Fax 208-255-4241
www.Meeshandmia.com
dave.morris@meeshandmia.com
Spec Agr Disclosed: 07/05/2012

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
011 (Women's Apparel)
01M (Clothing Accessories)
02A (Jewelry)
05E (Publishing)

MV Sport (11592)
PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020  Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 08/22/2012

Distribution Channel(s)
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)
07D (Infant Products)

New Agenda (13507)
5320 Rusche Drive
Comstock Park, MI 49321
Mr. Rick Koster
Phone 800-243-6326  Fax 616-785-9312
www.Perrinwear.com
rkoster@perrinwear.com
Spec Agr Disclosed: 03/11/2013

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Midwest College Mktg Group Inc. (15050)
400 North Main Street
Chelsea, MI 48118
Ms. Kim Yordanich
Phone 734-433-5444  Fax 734-433-5466
www.Mcmgroup.net
kyordanich@mcmgroup.net
Spec Agr Disclosed: 03/25/2012

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
The George Washington University

New Era Cap Co. Inc. (11985)
160 Delaware Ave.
Buffalo, NY 14202
Mr. Stuart Domanowski
Phone 716-604-9000 1327
Fax 716-604-9127
www.Neweracap.com
stuart.domanowski@neweracap.com
Spec Agr Disclosed: 02/10/2013

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)
06B (Balls)

On Sale Promos (62825)
5044 Dana Place NW
Suite # 200
Washington, DC 20016
Mr. Josh Frey
Phone 240-421-3043
Fax 703-997-6202
www.Onsalepromos.com
jferreri@onsalepromos.com
Spec Agr Disclosed: 06/05/2012

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Perfect Timing Inc. (14737)
N19 W 23993 Ridgeview Parkway West
Waukesha, WI 53188
Mr. Rob Grady
Phone 614-989-9698
Fax 262-523-2889
www.Perfecttimingbrands.com
rgrady@perfecttimingbrands.com
Spec Agr Disclosed: 04/18/2012

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)
The George Washington University

Peter Millar LLC (79217)
4300 Emperor Blvd. Suite 100
Durham, NC 27703
Mr. Bobby Murray
Phone 919-465-0155 108
Fax 919-465-0255
www.Petermillar.com
bmurray@petermillar.com
Spec Agr Disclosed: 11/21/2012

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Related Retail/Direct
- Specialty Mid-Tier

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Professional Framing Ventures LLC (14180)
7040 Battle Drive Suite 200
Kennesaw, GA 30152
Ms. Freda Cornelius
Phone 770-874-7474
Fax 770-874-7477
www.Professionalframing.com
fredac@professionalframing.com
Spec Agr Disclosed: 10/10/2012

Distribution Channel(s)
- Campus/Local Channel
- Restricted Channel

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07C (Health/Beauty)

PING Apparel by Custom Branded Sportswear Inc. (84449)
7007 College Blvd. #701
Overland Park, KS 66211
Ms. Sarah Dice
Phone 913-341-7464
Fax 913-341-7465
www.Mrpingapparel.com
sdice@pingcbs.com
Spec Agr Disclosed: 07/25/2012

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Promoversity Department (97856)
228 Florence St.
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
donna@promoversity.com
Spec Agr Disclosed: 02/19/2013

Distribution Channel(s)
- Campus/Local Channel
- Restricted Channel

Product Categories
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

Promoversity (89056)
228 Florence St.
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 03/15/2013

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
## Licensees

### The George Washington University

**Pure Country Inc. (15637)**  
PO Box 407  
Lynn, NC 28750  
Ms. Kathy Searcy  
Phone 828-859-9916  
Fax 828-859-2775  
www.Purecountry.com  
kathys@purecountry.com  
Spec Agr Disclosed: 07/31/2012

**Distribution Channel(s)**  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
02C (Personal Accessories)  
03A (Domestics)

---

**R.F.S.J. Inc. (12738)**  
105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 03/08/2013

**Distribution Channel(s)**  
Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

---

**Replay Photos LLC (77662)**  
112 S. Duke Street, Suite 7  
Durham, NC 27701  
Mr. Nick Foster  
Phone 919-688-2100  
Fax 919-688-2122  
www.Replayphotos.com  
nfoster@replayphotos.com  
Spec Agr Disclosed: 04/18/2012

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**  
05A (Stationery)  
05D (School Supplies)

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**Richardson Sports Inc. (13613)**  
500 International Way  
Springfield, OR 97477  
Mr. Craig Ota  
Phone 541-687-1818  
Fax 541-687-1130  
www.Richardsoncap.com  
craigo@richardsoncap.com  
Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**  
Restricted Channel

**Product Categories**  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)

---

**Roaring Spring Blank Book Co. (13224)**  
RD #1 - Apple Packers Rd.  
Martinsburg, PA 16662  
Mr. Eric Sailer  
Phone 814-224-5141  
Fax 814-793-4843  
www.Roaringspring.com  
esailer@roaringspring.com  
Spec Agr Disclosed: 11/07/2012

**Distribution Channel(s)**  
Campus/Local Channel

**Product Categories**  
03B (Furniture/Furnishings)  
03D (Housewares)  
05A (Stationery)  
05E (Publishing)

---

**Russell Brands LLC (11533)**  
One Fruit of the Loom Drive  
PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Jamie Newberry  
Phone 270-781-6400  
Fax 256-500-9176  
www.Russellathletic.com  
jamie.newberry@fotlinc.com  
Spec Agr Disclosed: 01/04/2013

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
05E (Publishing)
The George Washington University

Sewing Concepts  (11819)
5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone  402-731-8181
Fax  402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr  Disclosed: 11/07/2012

Distribution Channel(s)
  Campus/Local Channel
  Department Stores
  Grocery/Drug/Convenience Stores
  Internet/TV/Catalog
  Off-Price
  Restricted Channel
  Specialty Mass
  Specialty Mid-Tier
  Sporting Goods/Sports Specialty/Fan Shops
  Super Center/Wholesale Clubs

Product Categories
  02B (Class Rings)
  02C (Personal Accessories)
  03A (Domestics)
  03C (Office Products)
  03D (Housewares)
  04D (Gifts & Novelties - Miscellaneous)
  04E (Holiday Accessories)
  05A (Stationery)
  05C (Paper Products)
  05D (School Supplies)
  05E (Publishing)

Signature Announcements Inc.  (27807)
10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. David Freeman
Phone  727-489-2070
Fax  888-830-8310
www.Graduationannouncements.net
Licensing@SignatureA.com
Spec Agr  Disclosed: 08/17/2012

Distribution Channel(s)
  Campus/Local Channel
  Department Stores
  Grocery/Drug/Convenience Stores
  Internet/TV/Catalog
  Off-Price
  Related Retail/Direct
  Restricted Channel

Product Categories
  02C (Class Rings)
  03A (Domestics)
  03B (Furniture/Furnishings)
  04A (Automobile Products)
  04C (Signage Products)
  06A (Sports Equipment)
  06C (Toys)

Skinit Inc.  (47197)
8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Mrs. Kelly Satterlee
Phone  858-433-2580  7022
Fax  858-433-2599
www.Skinit.com
Kelly.Satterlee@skinit.com
Spec Agr  Disclosed: 01/26/2012

Distribution Channel(s)
  Campus/Local Channel
  Department Stores
  Grocery/Drug/Convenience Stores
  Related Retail/Direct
  Super Center/Wholesale Clubs

Product Categories
  02B (Class Rings)
  02C (Personal Accessories)
  03A (Domestics)
  03C (Office Products)
  03D (Housewares)
  04D (Gifts & Novelties - Miscellaneous)
  04E (Holiday Accessories)
  05A (Stationery)
  05C (Paper Products)
  05D (School Supplies)
  05E (Publishing)

SOL Republic  (92850)
Whitney Petretto
9375 SW Commerce Circle Suite A9
Wilsonville, OR 97070
Mr. Bern Dunigan
Phone  503-862-0424
Fax  877-810-6534
www.soirepublic.com
bdunigan@encoresports.com
Spec Agr  Disclosed: 08/09/2012

Distribution Channel(s)
  Campus/Local Channel
  Department Stores
  Grocery/Drug/Convenience Stores
  Related Retail/Direct
  Specialty Mid-Tier

Product Categories
  02C (Personal Accessories)
  05E (Publishing)

Smartphones Technologies Inc.  (52091)
6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone  904-296-3070  26
Fax  904-212-1188
www.Smartphonestech.com
mike@smartphonestech.com
Spec Agr  Disclosed: 10/18/2012

Distribution Channel(s)
  Department Stores
  Grocery/Drug/Convenience Stores
  Related Retail/Direct

Product Categories
  07H (Media Players & Content)
The George Washington University

**Spirit Products Ltd./MA**  (12289)
88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 02/28/2013

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

**Sports Licensed Division of the adidas Group LLC**  (36296)
951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0315
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 03/08/2013

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 05A (Stationery)
- 06A (Sports Equipment)

**Sports Fair Inc.**  (95486)
5010 Lee Highway
Arlington, VA 22207
Mr. Gary Ramsey
Phone 703-524-9500
Fax 703-524-9501
sales@sportfairusa.com
Spec Agr Disclosed: 10/16/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 05A (Stationery)
- 06A (Sports Equipment)
## The George Washington University

### Standard Chair Of Gardner (12421)
1 South Main Street  
Gardner, MA 01440-0929  
Ms. Heather Caron  
Phone 978-632-1301  
Fax 978-632-1345  
www.Standardchair.com  
heatherc@standardchair.com  
Spec Agr Disclosed: 04/06/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

### Storm Duds Raingear (12007)
100 Frank Mossberg Drive  
Attleboro, MA 02703  
Mr. Terry Sanger  
Phone 508-222-0155  
Fax 508-222-0139  
www.Stormduds.com  
terry@stormduds.com  
Spec Agr Disclosed: 09/20/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 07E (Footwear)

### Stockdale (14367)
104 Commerce St.  
Lake Mary, FL 32746  
Ms. Kay Mullins  
Phone 407-323-5121  
Fax 407-321-3939  
www.Stockdale.net  
kay@stockdale.net  
Spec Agr Disclosed: 10/10/2012

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07D (Infant Products)
- 07E (Footwear)

### Strand Art Company (11615)
4700 E Hunter  
Anaheim, CA 92807  
Ms. Vicky Strand  
Phone 714-777-0444  
Fax 714-970-8890  
www.Strandart.com  
wickie01@aol.com  
Spec Agr Disclosed: 01/03/2013

**Distribution Channel(s)**
- Campus/Local Channel
- Speciality Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04A (Automobile Products)

### Team Beans LLC (35316)
2301 Cottontail Lane  
Somerset, NJ 08873  
Mr. Matt Katz  
Phone 848-260-4315  
Fax 848-260-4301  
www.Forevercollectibles.com  
mkatz@forevercollectibles.com  
Spec Agr Disclosed: 03/08/2013

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07D (Infant Products)
- 07E (Footwear)

### Student Athlete Sashes (85561)
37445 Via De Los Arboles  
Temecula, CA 92592  
Ms. Camille Kraft  
Phone 951-972-0846  
Fax 951-308-2144  
www.Studentathletesashes.com  
camille@studentathletesashes.com  
Spec Agr Disclosed: 01/14/2013

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
The George Washington University

Team Golf (22762)
2639 Electronics Ln Suite 105
Dallas, TX 75220
Mr. Scott Mayer
Phone 214-366-1595
Fax 214-366-1599
www.Alumnigolf.com
smayer@alumnigolf.com
Spec Agr Disclosed: 10/12/2012

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 06A (Sports Equipment)

To The Game LLC (11499)
PO Box 2516
Phenix City, AL 36868
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 09/17/2012

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Tervis Tumbler Company (12233)
201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Lola Pringle
Phone 941-966-2114 1421
Fax 941-441-2308
www.Tervis.com
lpringle@tervis.com
Spec Agr Disclosed: 02/25/2013

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 06A (Sports Equipment)

Top Of The World (11871)
3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/04/2013

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01M (Clothing Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
The George Washington University

Twins Enterprise Inc. (11642)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevimm@nineteen47.com
Spec Agr Disclosed: 03/06/2013

Product Categories
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Under Armour by Gear For Sports
(61528)
9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 10/08/2012

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

University Blanket & Flag Corp
(12511)
1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/23/2012

Product Categories
03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

University Frames (CA) (20385)
3060 E. Miraloma Avenue
Anaheim, CA 92806-1810
Ms. Andrea Arczynski
Phone 714-575-5100
Fax 714-575-5175
www.Universityframes.com
licensing@universityframes.com
Spec Agr Disclosed: 02/06/2012

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
The George Washington University

Vesi Inc. (13740)
16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 10/12/2012
Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Zephyr Graf-X (13475)
5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 01/09/2013
Distribution Channel(s)
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

Twins Enterprise Inc. (11642)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 03/06/2013
Distribution Channel(s)
Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Promotions

Bensussen Deutsch & Associates Inc. (49284)
15525 Woodinville-Redmond Road
Woodinville, WA 98072
Mr. Mary Thomasson
Phone 425-205-2784
Fax 42-286-1804
maryta@bdainc.com
Spec Agr
Distribution Channel(s)
Campus/Local Channel
Product Categories
022 (PROMOTIONAL ROYALTIES)
# The George Washington University

**G & G Outfitters Inc. (12989)**

<table>
<thead>
<tr>
<th>284 Executive Park Dr. NE Suite 160 Concord, NC 28025</th>
<th>Ms. Jenny Ashley</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone 704-816-1031</td>
<td>Fax 704-262-3336</td>
</tr>
<tr>
<td><a href="http://www.Ggoutfitters.com">www.Ggoutfitters.com</a></td>
<td><a href="mailto:jashley@ggoutfitters.com">jashley@ggoutfitters.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 11/21/2012</td>
<td></td>
</tr>
</tbody>
</table>

- **Distribution Channel(s)**: Campus/Local Channel

- **Product Categories**: 04B (Collectibles)

**Special Projects**

### EA Sports Basketball (34123)

<table>
<thead>
<tr>
<th>4330 Sanderson Way Burnaby, BC V5G 4X1</th>
<th>Mr. Sean O'Brien</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone 604-456-3998</td>
<td>Fax 604-456-5015</td>
</tr>
<tr>
<td><a href="http://www.Easports.com">www.Easports.com</a></td>
<td><a href="mailto:seanobrien@ea.com">seanobrien@ea.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 05/05/2000</td>
<td></td>
</tr>
</tbody>
</table>

- **Distribution Channel(s)**: Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs

- **Product Categories**: 07A (Video Games)

### Upper Deck Company Inc. (16726)

<table>
<thead>
<tr>
<th>2251 Rutherford Road Carlsbad, CA 92008</th>
<th>Mr. Jason Masherah</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone 760-929-3409</td>
<td>Fax 760-929-6547</td>
</tr>
<tr>
<td><a href="http://www.Upperdeck.com">www.Upperdeck.com</a></td>
<td><a href="mailto:jason_masherah@upperdeck.com">jason_masherah@upperdeck.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/13/2012</td>
<td></td>
</tr>
</tbody>
</table>

- **Distribution Channel(s)**: Grocery/Drug/Convenience Stores, Specialty Mass, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs

- **Product Categories**: 03A (Domestics), 03B (Furniture/Furnishings), 04D (Gifts & Novelties - Miscellaneous), 06A (Sports Equipment), 06B (Balls), 07E (Footwear)

**Better Dept Stores/Boutiques**

- **Product Categories**: 01C (Men's/Unisex Other Headwear)

### Team Beans LLC (35316)

<table>
<thead>
<tr>
<th>2301 Cottontail Lane Somerset, NJ 08873</th>
<th>Mr. Matt Katz</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone 848-260-4315</td>
<td>Fax 848-260-4301</td>
</tr>
<tr>
<td><a href="http://www.Forevercollectibles.com">www.Forevercollectibles.com</a></td>
<td><a href="mailto:mkatz@forevercollectibles.com">mkatz@forevercollectibles.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 03/08/2013</td>
<td></td>
</tr>
</tbody>
</table>

- **Distribution Channel(s)**: Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs

- **Product Categories**: 07A (Video Games)
The George Washington University

**College Vault by NIKE USA (76504)**
One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Kara Hegwood
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
Kara.Hegwood@Nike.com
Spec Agr Disclosed: 07/24/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**College Vault by Twins Enterprise Inc. (61592)**
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
kevinm@nineteen47.com
Spec Agr Disclosed: 12/06/2012

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Spec Agr Disclosed: 03/15/2013

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

131 Licensees
131 Special Agreements
130 Disclosed