Engage with GW Students during this campus tradition: The Student Organization and University Services Fair attracts more than 3,000 students annually, and serves as one of the largest events on the GW Campus and in the Foggy Bottom community. As a cornerstone of GW’s Welcome Week, the 2015 fair is slated to be the largest ever.

Students, faculty, and staff from across the University come together for two hours to share their passions, connect with one another, and recruit students to their diverse interests, causes, and activities.

For the first time, we would like to invite business to join in one of GW’s most exciting traditions. Rarely do businesses have the opportunity to get in front of thousands of potential costumers in person, at one time, in one location. By being a part of the 2015 fair, Engage GW, your business will have the opportunity to engage face-to-face with every attendee.

JOIN US SATURDAY, SEPT 5
GETTING YOUR BUSINESS ENGAGED AT GW

To participate in the fair, interested businesses should select the package option that best fits their needs. All participants must pre-register and pre-pay for participation in the fair. The deadline to register is August 3. Contact Dave Marquis at dmarquis@gwu.edu with questions or to register.

GOLD—$2000
- All elements of the Bronze and Silver options plus:
  - Will be able to choose table location anywhere within the fairgrounds
  - Company treated as a “title sponsor” with business logo appearing on all signage throughout the fair (maps, section markers, information signs)
  - Company’s logo will be featured on fair Staff T-Shirts
  - A company provided banner will be hung by fair staff in the fair grounds to draw more attention to the business beyond the table

SILVER—$1000
- All elements of the Bronze option plus:
  - Table will have a high-traffic location within the “Sponsors Section”
  - Company logo shown on location of table on map distributed to all fair attendees
  - Listed as a sponsor on directories allowing for additional exposure
  - A hyperlinked company logo will be included in a student org newsletter sent out to more than 1,500 student leaders and staff after the fair

BRONZE—$500
- Table located in the “Sponsors Section” at the fair for easy face-to-face contact with attendees
- Business listed in directory for all fair attendees and participants to see
- Noted in online fair resources and guides accessible before, during, and after the fair

SPACE IS LIMITED—REGISTER NOW
**LOCATION:**
- Check-in is located at the main entrance gate to Kogan Plaza on H Street, NW, in between 21st and 22nd Streets.
- Fair tables will be located throughout Kogan Plaza, Mid-Campus Quad, and Academic Plaza. It is also possible that tables will be located on H Street (pending approval of the City).

**WHAT WE PROVIDE:**
- One 6ft x 30in wooden folding table with a metal frame. Location of that table will vary depending on the business sponsor packet selected.
- Two plastic folding chairs will be left behind each table.
- Use of a large blue bin cart for transporting supplies to the site from your parking location. These carts will be able to be checked-out after you check-in. A limited number will be available, so carts must be returned following load in/ load out.
- Water stations will be located throughout the fairgrounds for your use.

**WHAT WE DO NOT PROVIDE:**
- ** Electricity or access to any power source:** Anything that you wish to be powered must be battery powered - gas generators and the like are not permitted at the fair.
- **Tents, awnings, etc:** It is possible for your organization to bring a tent for your own use, however, you must communicate that with GW staff when registering for the fair to ensure you will have enough space at the event for the tent. Please be prepared with the size of the tent when speaking with us.
- **Stanchions, easels, etc:** Those that select the Gold level sponsorship package will have their banner hung using stanchions at a location away from their table.
- **Parking:** You are responsible for finding and paying for your own parking at the event. There is a GW parking garage that will be open during the fair (H Street between 22nd and 23rd Streets, weekend daily maximum is $12) as well as ample street parking at meters.

**GUIDELINES:**
- When selecting a sponsorship package, please communicate with GW staff what you intend to bring with you. We want to work with you to ensure that you have the space and ability to do what you wish to do at the event.
- DC regulations do not permit sales at this event. This event is intended to be an opportunity for your business/ organization to introduce itself to customers and make connections - this is not a time to sell items.
- Any food provided at the event should be prepackaged or prepared according to all DC Department of Health regulations.

**DATE:**
September 5th, 2015

**SCHEDULE:**
- 12pm - 12:45pm: Business check-in
- 1pm: EngageGW opens to public
- 3pm: EngageGW closes
- 3pm - 3:15pm: Tables broken down

**EMAIL DMARQUIS@GWU.EDU TO REGISTER NOW — SPACE IS LIMITED**